



Audi Communications

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Audi New Zealand aligns with ArchiPro

- **ArchiPro is an industry-leading online architecture, design and construction platform**
- **Partnership to focus on showcasing leading design, innovation and sustainability**

Auckland, May, 2021 – Audi New Zealand and ArchiPro have announced a partnership that will focus on design, innovation and sustainability; values that are intrinsic to both companies. The online, “all-in-one“ platform helps Kiwis find outstanding products and professionals for their building and design projects.

This is the first time ArchiPro has partnered with a business outside of the architecture and construction industries. ArchiPro works alongside clients and homeowners who embody and value innovation, sustainability and high performance, and the Audi brand and product portfolio exactly reflects these values.

Audi’s vehicles are design-led and innovative, and the e-tron range speaks to the brand’s commitment to sustainability, which sits well with the values of ArchiPro’s clients and customers.

Audi New Zealand General Manager, Dean Sheed, believes the alignment is seamless.

“Our customers are passionate about design and innovation – these are values that are inherent in the Audi brand, and are naturally shared with ArchiPro and its clients. As the architecture and construction industries continue to embark on developing a more sustainable future, Audi brings a product range and expertise that can help to make a positive contribution through electric mobility.”

ArchiPro CEO, Milot Zeqiri agrees.

“Our homeowners expect a high level aesthetic and performance in all that they do, whether that’s their living spaces or their experiences. We chose this partnership specifically because we feel Audi reflects the values that ArchiPro embodies.”



Audi and ArchiPro will partner on a range of initiatives throughout the year with the aim of delivering shared excellence and examples across design, innovation and sustainability.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2017, the Audi Group delivered to customers about 1.878 million automobiles of the Audi brand, 3,815 sports cars of the Lamborghini brand and 55,900 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.