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Audi New Zealand recognises its outstanding people

- **Ebbett Audi in Hamilton named Audi Dealer of the Year for 2021**
- **Audi Excellence Awards honour best performing staff and dealerships**
- **Programme aims to stimulate excellent customer service**

Auckland, June 7, 2022 – Audi New Zealand has announced the winners of its Audi Excellence awards for 2021, with the headlining category of Dealer of the Year going to Hamilton's Ebbett Audi.

"Audi Excellence is about far more than just sales," said Dean Sheed, General Manager, Audi New Zealand. *"Our program rewards those that deliver outstanding results across the metrics that we apply to customer service.*

"It is critically important that our customers are treated with the utmost care, and the challenges of 2021 provided an opportunity for our dealers and staff to really follow through on that focus."

In addition to its success in the main category, Ebbett Audi picked up a number of other awards during the evening, taking out Service Manager (Richard Wren), Non-Metro Sales Specialist (James Jones), Non-Metro Audi e-tron Sales Specialist (Chris Loader), Sales Manager (Jason Young) and Customer Satisfaction Dealer of the Year.

It was also a big night for Audi's Auckland dealers, Continental Cars Audi and Giltrap Audi, claiming a combined 11 awards between them. *"Congratulations to all of the winners for their outstanding performances in 2021,"* said Mr Sheed. *'" Especially Andrew Unternahrer and the team at Ebbett Audi – it is a fabulous result for their hard work throughout what was a difficult year for everybody with Omicron and global shortages."*

Congratulations to all the Audi Excellence Award Winners and runners up listed below:

Award	Winner	Finalist
Twin Cup Service	**Allan Wilson** **Continental Cars**	Annika Lourens Ebbett Audi
Twin Cup Technical	**Ben Allen** **Ebbett Audi**	Doane Hattingh Ebbett Audi
Twin Cup Apprentice	**Andrew Lewis** **Archibalds Audi**	Jayden Randall Ebbett Audi

Apprentice of the Year	**Andrew Lewis** **Archibalds Audi**	Jancent Panotes Giltrap Audi
Technician of the Year	**Ben Allen** **Ebbett Audi**	Doane Hattingh Ebbett Audi
Service Advisor of the Year	**Annika Lourens** **Ebbett Audi**	Allan Wilson Continental Cars
Service Manager of the Year	**Richard Wren** **Ebbett Audi**	Richard Scott Giltrap Audi
Warranty Advisor of the Year	**Glen Cameron** **Ebbett Audi**	Archibalds Audi
Parts Manager of the Year	**Mark Ferguson** **Farmer Audi**	Bruce Norris Southern Motor Group
Business Manager of the Year	**Rod Williams** **Giltrap Audi**	Luzzane Tome Ebbett Audi
Metro Sales Specialist of the Year	**Cameron Gemmell** **Giltrap Audi**	Kerry Hoffman Continental Cars
Non-Metro Sales Specialist of the Year	**James Jones** **Ebbett Audi**	Shaun Marburg Farmer Audi
Metro e-tron Sales Specialist of the Year	**Gary Cutfield** **Giltrap Audi**	Cameron Gemmell Giltrap Audi
Non-Metro e-tron Sales Specialist of the Year	**Chris Loader** **Ebbett Audi**	Shaun Marburg Farmer Audi
Sales Manager of the Year	**Jason Young** **Ebbett Audi**	Iain Cheyne Euro City
Used Car Sales Manager of the Year	**Jason Young** **Ebbett Audi**	Blair Woolford Farmer Audi
Marketing Manager of the Year	**Kim Gibb** **Continental Cars**	Ebbett Audi
Customer Satisfaction – Dealer of the Year	**Ebbett Audi**	Queenstown Motor Group
Audi Overall – Dealer of the Year	**Ebbett Audi**	Farmer Audi Continental Cars

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