



## **The new Audi A4: even sportier and even more cutting edge**

- **A4 now available in New Zealand in Avant and Sedan body styles.**
- **Exterior design with stronger, sportier and more sophisticated look**
- **Electrification with mild hybrid technology enhances comfort and efficiency**
- **Model comes with Audi 5-year Warranty, 3-year Motoring Plan and 5-year Roadside Assist**

**Auckland, August 2020 – The Audi A4 has had a facelift, and it’s even tauter and sportier than before. The exterior has been designed with the new Audi design language in mind, and the interior with large MMI touch display. The engine now with mild-hybrid systems (MHEV) means efficiency and comfort. Couple the drive experience with the new sporty design, the Audi A4 is the perfect addition to the New Zealand landscape.**

The Audi A4 Avant and Sedan show dynamic character from every angle. An impressive front aspect is achieved by the broad single-frame grill and the emphatically wide air intakes, at the rear there is the remote diffuser surface with integrated trapezoidal tailpipes and a continuous chrome strip that connects the LED lights together. The S line exterior package comes standard on all models for a particularly sporty appearance. This includes sports suspension, an S-specific radiator grille and an S-specific diffuser.

Another exterior feature of the Audi A4 is its progressive lighting design. The standard LED headlights with their specific signature provide unmistakable recognition. The LED technology ensures daylight-quality illumination immediately after switching on. The rear LED lights come standard with dynamic turn signal. Optionally, you can opt for the Matrix LED headlights with dynamic lighting and dynamic turn signals. Matrix LED technology combines a camera system with LED light sources and precise optics. This allows the system to selectively shield oncoming vehicles while leaving other areas of the road brightly lit. When you unlock or lock the vehicle, the headlights give an impressive light show.

In the interior of the Audi A4, the horizontal lines also convey the overall impression. Thanks to an intuitive operating concept via touch function and natural-language interaction, the Audi A4 offers you great ease of use. Audi virtual cockpit comes standard with its 12.3-inch display directly in front of you, displaying important functions clearly and in full HD resolution, including speed and RPM. The standard MMI navigation plus with MMI touch allows you to use the Audi connect functions.

As well as two exterior options; Sedan or Avant, The Audi A4 has two engine options. The A4 40 TFSI S Line has a petrol-powered 2.0 TFSI engine with 140 kW and 320 Nm of torque. The A4 45 TFSI quattro S Line, only available in the Avant exterior has a 2.0 TFSI engine with 180 kW and 370 Nm of torque. Both engines sporting breathtaking performance with reduced emissions thanks to the mild-hybrid system. This broad-based electrification makes an important contribution in everyday use reducing fuel consumption by up to 0.3 liters per 100 kilometres.

The sporty balanced suspension ideally harmonises with the character of the Audi A4. The A4 40



TFSI model has sports suspension as standard and the A4 45 TFSI model has sports suspension with damping control as standard. This reduces the ride height by 22 millimeters and offers a more dynamic set up, it underscores the sporty character while maintaining comfort.

Audi New Zealand, General Manager, Dean Sheed, says, “The next evolution of the Audi A4 combines a sophisticated and sporty new design with the latest in Audi technology and performance. With so many new features on offer , we know this model will bring strong interest from our customers”.

The new Audi A4 Avant is available at Audi authorised dealerships now. The Audi A4 40 TFSI S Line is priced from \$75,900 + ORC for the Sedan and from \$79,500 + ORC for the Avant. The Audi A4 45 TFSI quattro S Line Avant model is priced from \$94,900 + ORC.

For more information, please refer to [www.audi.co.nz](http://www.audi.co.nz)

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In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

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