

Powerful Elegance: The Audi Q3 Sportback

- **Bringing dynamic driving technology and the full features of a compact SUV together with a new coupé -style design.**
- **New operating system, digital displays and MMI touch display**
- **Available now, priced from \$87,900 + on road costs**
- **Including 5-year warranty, 3-year transferable service plan & 5-years roadside assistance**

Audi is adding a compact SUV in coupé shape to its model range: the Audi Q3 Sportback. The new model combines the strong presence and versatile everyday convenience of an SUV with the sporty elegance and agile handling of a coupé. This makes it the first compact crossover of the Audi brand. The Q3 Sportback sports a 2.0 TFSI engine with 169 kW of power, 350 Nm of torque, reaching 100km/h in 6.5 seconds.

The Audi Q3 Sportback stands for strength and precision to an equal degree and reflects this in all design details. The black grille of the octagonal Singleframe is strongly three-dimensional in design, making it particularly sporty. The same applies for the trapezoidal air inlets and the expressive bumper with its flat blade. The low roofline gives way to flat D pillars and ends in a roof edge spoiler. As a result, the Audi Q3 Sportback appears much longer than the Audi Q3 model.

In addition, the SUV-coupé is almost three centimetres flatter and thus has a more muscular appearance. Above the wheels, strong contours hint at the quattro drive, which comes as standard in the Audi Q3 Sportback 45 model. The low window and the sporty bumper emphasise the width of the Audi Q3 Sportback with the reversing lights contributing to this as well.

The Audi Q3 Sportback offers driving fun on various terrains. In the city or on road-trips – the compact crossover is a dynamic all-around performer. It features progressive steering as standard, with gear ratio becoming increasingly direct as the steering angle increases. Standard with sport suspension and with damper control as an option, which further increases the range between dynamism and comfort. Depending on the driving situation, road condition and personal preferences, the driver can vary the car's characteristics via the standard dynamic handling system, Audi drive select, in six profiles, including the off-road mode. In addition to the engine and transmission set-up, this system also influences the electronically adjustable shock absorbers and the steering assistance.

Audi New Zealand, General Manager, Dean Sheed, says, "The new Audi Q3 range offers premium performance and the latest in Audi technology that elevates the everyday vehicle. The new Q3 models feature the new design language from Audi and the Q3 Sportback is no exception bringing design cues from the Audi Q8 being a couple like SUV. The Q3 Sportback has a sporty edge and is perfect for any lifestyle"

The Audi Q3 Sportback is 4.50 m long, 1.84 m wide and 1.56 m high. Its wheelbase measures 2.68 m. This results in a large and highly variable interior. The rear seats offer space for three people and can be moved 130 mm longitudinally as standard. Their backrests are divided into three sections, and their inclination can be adjusted in seven stages. The volume of the luggage compartment ranges from 530 l to 1,400 l. The loading floor can be adjusted to two levels, and the rear shelf is located beneath it. An electric tailgate comes as standard that can also be opened and closed with a foot motion. The front seats, electrically adjustable and heated on request – offer a sporty position and a high level of comfort. Sport seats come as standard as part of the S line interior package.

The operating and display concept prove how Audi is pushing ahead with digitalization. MMI navigation plus and Audi virtual cockpit both available as standard in this model as well as a touch display measuring 10.1

inches is positioned in the centre of the instrument panel. When a function is selected, it emits acoustic feedback. Just like in the brand's full-size class models, it is surrounded by wide, high-gloss black trim. Together with the air-conditioning control unit located beneath it, the display is ergonomically tilted towards the driver.

In the Audi Q3 Sportback, four standard systems are used for safety. These include the lane departure warning and the lane change warning. While the former helps the driver to remain in the lane, the latter points out critical situations when changing lanes, such as if there is a vehicle in the blind spot. Audi pre sense also comes as standard, if a head-on collision is imminent, it outputs a visual, acoustic and haptic warning to the driver. In an emergency, it causes full braking and initiates the Audi pre sense basic safety measures. This involves tightening the front seat belts, closing the windows and the optional sliding roof, and activating the hazard warning lights.

The Audi Q3 Sportback is available now price from \$87,900 plus on road costs. Visit [audi.co.nz](https://www.audi.co.nz) for more information and use the configurator to build yours today.