

**Audi Communications**

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## **Audi shares exclusive reveal of Q4 e-tron, Audi's fully electric all-rounder**

- **Audi unveils a preview of the all new Q4 e-tron at Westfield Newmarket**
- **The fully electric compact model is set to arrive in New Zealand early 2023**

**Wednesday 15 June, 2022** The Audi Q4 e-tron is the first all-electric SUV for Audi in the compact-car segment. It combines pioneering design, cutting-edge display technology and an impressive amount of space for a smaller car in the Q range. These design and innovation principles are coupled with strong charging and driving performance and fully electric quattro all-wheel drive. These add both sportiness and functionality.

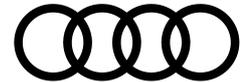
The all new Q4 e-tron is set to achieve a range of up to 498 kilometres\* on a full charge, running off an 82kWh battery with a maximum output of 220 kW and electric all-wheel drive. The Q4 e-tron is also set to have impressive performance credentials, with an acceleration of 0-100km/h in 6.2 seconds.

“The Q4 e-tron makes it easy to embrace e-mobility with Zero CO<sub>2</sub> emissions, great range and progressive styling,” commented Dean Sheed, General Manager of Audi New Zealand. “This model which has sold out in Europe is perfect for both the everyday commute and long-distance driving. We’re excited to be able to showcase New Zealand’s first model at our pop-up store at Westfield Newmarket and encourage people to come and see what this highly anticipated model is all about.”

The Q4 e-tron is Audi’s first electric product line in the compact segment and is an important part of the brand’s electric strategy. The design elements incorporate a high front, a powerful body, an expressive rear; flat A-pillars, precise lines, short front overhang, and large wheels. Deature highlights include numerous colour choices, Matrix LED headlights, and in a world first daylight running lights with four individually selectable signatures and a taillight signature with continuous lighting strip.

The Q4 e-tron is partly wrapped in a geometric print, this represents that it is a pre-production international model on display. New Zealand pricing and specifications will be released later this year.

All visitors to the pop up Audi store will also have the chance to go in the draw to win tickets to the Audi Ice Experience, held at the Southern Hemisphere Proving Grounds, near Wanaka, in August. Guests will have the opportunity at the ice experience to drive Audi’s most progressive fully electric vehicle, the Audi RS e-tron GT.



For those who can't make it to Westfield to check out the Q4 e-tron, you can register your interest [here](#) and be the first to know new details and arrival dates.

The all new Audi Q4 can be found at:

- Westfield Newmarket
- Shop S150 Level 1
- 14 – 28 June

– End –

The **Audi Group**, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

\* WLTP (real world driving test) sets the Audi Q4 50 e-tron range at up to 498km. This is variable based on driving conditions, style, situation and terrain. The average New Zealander drives approx. 40km per day, meaning not only is the e-tron practical for everyday use, the long-range capability on offer makes long distance trips possible on a single charge.